

What's in it?

- **Mica:** Naturally-occurring minerals, mined from around the world, purified and crushed into a fine powder form. Mica adheres to the skin and reflects light, making the skin look more even and wrinkles less visible. Mica is resistant to ultraviolet light, heat, and weather.
- **Titanium Dioxide:** Naturally-occurring white mineral pigment that acts as a filter from UVA and UVB rays. Titanium dioxide's anti-inflammatory properties help to reduce irritation and redness of the skin. Titanium dioxide also has waterproof and SPF properties to create a matte look.
- **Iron Oxides:** Non-irritating and hypoallergenic compounds, which act as colorants. Iron oxides provide the long-wearing quality in mineral makeup formulations and help to keep the skin cool by blocking out infrared rays.
- **Zinc Oxide:** White powder derived from natural mineral compounds. Zinc oxide is a natural sunscreen agent, an antiseptic, and an astringent. Zinc oxide is known for its healing properties as well as its ability to adhere to the skin while sweating and swimming.
- **Ultramarine Blue:** Clay that has been heated to a very high temperature to achieve blue and yellow pigments. Ultramarine blue is used in some cool shades of mineral makeup to provide accurate hues.
- **Sericite:** Purified, untreated, uncoated mica. Sericite is a fluffy, translucent mineral that provides a silky texture to a foundation.
- **Kaolin Clay:** Soft clay used for oil-absorption. Kaolin clay provides coverage for long-lasting effects.

For full product ingredients, please see page 69.

What's not...

- No harsh chemicals, dyes or preservatives
- No irritants such as talc or bismuth
- No animal testing or animal by-products
- Non-comedogenic (won't clog your pores!)
- No added fragrance
- Nothing other than 100% pure, natural minerals

FOUNDATION MAKEUP COMPARISON

See how other makeup lines measure up to Youngevity's high standard

Youngevity® Mineral Makeup	Bare Minerals	Youngblood	Jane Iredale	Mary Kay	MAC
Iron Oxide, Kaolin Clay, Mica, Titanium Dioxide, Ultramarines	Corn Starch, Bismuth, Oxychloride, Iron Oxide, Mica, Titanium Dioxide, Zinc Oxide	Bismuth Oxychloride, Mica, Titanium Dioxide, may also contain: Chromium Hydroxide Green, Chromium Oxide Green, Iron Oxides	Algae Extract, Bismuth Oxychloride, Boron Nitride, Carmine, Dimethicone, Iron Oxides, Mica, Plankton Extract, Pomegranate Extract, Stearic Acid, Titanium Dioxide, Ultramarines, Zinc Oxides, Zinc Stearate	BHT, Boron Nitride, Dimethicone, Ethylene/Methacrylate Copolymer, Iron Oxides, Isopropyl titanium Triisostearate, Methylparaben, Mica, Propylparaben, Sorbic Acid, Talc, Tetrasodium Edta, ZeaMays (Corn) Starch, Zeolite, Zinc Stearate, may also contain: Titanium Dioxide	Ascorbyl Palmitate, Atelocollagen, Beta-Carotene, Bismuth Oxychloride, C12-15 Alkyl Benzoate, Imidazolidinyl Urea, Iron Oxides, Kaolin, Lauryl PCA, Lecithin, Methylparaben, Mica, Nylon-12, Phenyl Trimethicone, Polyquaternium-51, Retinyl Palmitate, Silica Dimethyl Silylate, Sodium Chondroitin, Sodium Hyaluronate, Sodium PCA, Sulfate, Titanium Dioxide, Tocopherol, Trehalose, Urea, Water/Eau, Zinc PCA
To see a full list of our ingredients for any item, go to pg. 69.					
INGREDIENT KEY:	ADDITIVE FILLER CHEMICAL CARCINOGEN	BUG/ANIMAL BIOACCUMULATIVE PRESERVATIVE			